

**Symbiosis College of Arts and Commerce, Pune**

**Backlog Internal Assessment Topics April 2025 Examinations**

**F.Y. B.A Semester II ( NEP) 45 Marks**

Course Code	Course Name	Name of Teacher In Charge	Topic
20308A23	Introduction to World Politics	Simran Nagwani	Assess the role of the United Nations and WTO in shaping global governance.
20202A23	Fundamentals of Physical Geography	Dr. Manasi Desai	Discuss in detail Adaptation, Mitigation and Resilience Strategies to deal with Climate Change in India.
20102A23	Literature and Soft Skills - 2	Dr. Pankaj Lokhande	Discuss any novel/short story/ film that you have read or watched in recent times that reflects on any one of the following issues/ Skills 1. Social Awareness 2. Problem Solving 3. Accountability 4. Motivation
20306A23	French for Beginners 2	Dr. Meenakshi Sengupta	Write essays in French on the following topics in 80 to 100 words each - 1. Ma famille, 2. Mon lycée and 3. Ma ville.

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**F.Y. B.A Semester II ( NEP) 50 Marks**

Course Code	Course Name	Name of Teacher In Charge	Topic
20701M23	Marketing Essentials	Dr. Alka Arora	Q1. Discuss the selling concept and marketing concept with examples. Q2. Write in detail the marketing tools which companies can use to promote the product.

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**F.Y. B.A Semester II ( NEP) 25 Marks**

Course Code	Course Name	Name of Teacher In Charge	Topic
20903M23	Art of Content Marketing	Dr. Alka Arora	1. What are the most important factors to consider when creating content that resonates with a target audience? 2. How can brands leverage user-generated content to enhance their content marketing strategy?